

Hello I am a current Voom customer and oppose the shutting down of Voom. Voom already offers much more and has the potential to grow! I believe it will. Mr. Charles Dolan knows what he is doing. I think the problem is the advertising period. I do a lot of research and traveling and many people didn't even know what Voom was. At least not until recently when I was in Florida I saw it at Brandsmart. The advertising was/is poor and was only limited to Paid programming. That's how I found out about it. I never seen it advertised on T.V. (other than paid programming), never in the newspaper or billboards, subway stations, mail advertising etc.... You need to reach out to people and let them know what's new! So poor advertising is one thing. The other was the lack of standard channels. It has gotten a lot better here in the month of March and needs to continue growing. Voom must stay and have a chance. With new and broader advertising in all aspects. It will grow and be up there among the other Sat. providers. Vooms HD alone is in a class by itself! Please keep Voom alive and in the trust of a smart wise man. Mr. Dolan. Thanks for your time.